



Listing #2931
Listing Agent: D. Henderson

Growing Agriculture and Industrial Equipment Sales

Type of Business:

This rapidly growing equipment business provides sales of new and high-quality, used equipment for several industries worldwide, including agricultural, construction, industrial, trucking, and gas and oil. Equipment is sold through a modern combination of their new brick-and-mortar location combined with cutting-edge online marketing. While the equipment is displayed, sold, and shipped from a strategically located Midwest location, approximately 70% of revenue is generated from online sales. Most of the used equipment is sold on consignment through online advertising, or online equipment auctions. The business is also a leading retail dealer for several premium lines of new agriculture and construction equipment.

Market Opportunity:

This business continues to grow with a nearly vertical sales trajectory since inception. It is poised for massive expansion with a new owner. The addition of more salespeople and support staff would generate increased revenue. The business could also further benefit from an expanded digital marketing plan and even stronger social media presence

Reason for Selling:

Focus on other business interests.

Financial Statistics:

Outlined below is a snapshot of the revenue and net owner benefit.

	<u>2 mos. 2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
Revenue	\$504,966	\$2,772,459	\$2,042,779	\$1,001,357
N.O.B.	\$135,446	\$331,813	\$143,304	\$-1,894

* Net Owner Benefit (N.O.B.) is the amount of cash generated by the business to be used at the discretion of the owner.

The Selling Price is **\$1,750,000** which includes all assets as shown on the asset list.

Real Estate offered through **Dennis Henderson**, Next Generation Realty. 2011 NW 100th St., Clive, IA 50325.

Disclaimer: The information contained in this document is taken from sources provided by the seller and is not warranted or guaranteed by the Broker. Its content has been approved by the Seller and is subject to corrections and /or changes.

For more information on this outstanding acquisition opportunity, please contact:

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