

# Franchise B2B Sign Manufacturer

Profile #0121

This well-established sign manufacturer has worked with an estimated 5,000 clients over the past 18 years. The franchise has a diverse client base across many different industries including higher education, libraries, non-profits, churches, healthcare, local municipalities, waste management, and school districts. This business has proven itself to be COVID resistant with gross sales increasing by nearly 10% in 2020 and January-May 2021 gross sales up nearly 30% compared to last year with over a \$170K SDE! This is a great acquisition for a well-qualified buyer looking to purchase a reputable business in the growing digital signage industry. The owners would like to retire soon and will help in the transition process (time negotiable). The franchisor will also provide in-depth training and is approved by the SBA for financing (SBA lenders who have approved this business are available upon request).

## Business Highlights

- Diversified Industries
- National Brand
- Established Client Base
- Trained Staff
- Strategically Located
- SBA pre-qualified

## Purchase Price and Terms

Business **\$725,000**  
 \*Down Payment (est. at 25%) \$170,000  
 \*Terms (est.):10 years, 5%, \$5,400/month  
 \*Assumes buyer qualifies for SBA financing

### Corporate | History

- Established for 18+ years
- S Corporation
- Retirement

### Location | Facilities

- Southern Colorado
- 2,880 sf (approximate)
- Flexible Lease Terms

### Customers

- Commercial/Industrial
- Schools/Libraries
- Non-Profits/Churches

### Sales | Marketing

- Digital Marketing/SEO
- Referrals
- Word of Mouth

### Products

- Commercial Signs
- Large Print Displays
- Vehicle Graphics

### Management | Staff

- 4 full-time employees (includes one owner)
- 1 part-time employee

## FINANCIAL HIGHLIGHTS

	<u>Gross Sales (\$)</u>	<u>SDE (\$)</u>
2017	571,744	168,111
2018	636,873	120,726
2019	667,503	180,669
2020	726,028	246,197
Jan-May 2020	264,096	93,706
Jan-May 2021	340,675	170,459

## ASSETS INCLUDED (estimated)

Furniture, Fixtures & Equipment	\$40,000
Franchise Fee	50,000
Vehicle	10,000
<b>Total</b>	<b>\$100,000</b>



All information has been provided by the Seller and is not warranted by The FBB Group, Ltd.