



Listing #2944
Listing Agent: S. Stricker

Turn-Key Digital Marketing Agency

Type of Business:

This turn-key digital marketing agency for sale in the Midwest is an award-winning advertising agency with a focus on online advertising. Approximately 90% of the revenue is recurring through online marketing campaign buys using social media and paid search. The remaining revenue is generated through traditional advertising methods such as print and direct mail. Employees work directly with small business owners and marketing directors in a variety of industries including financial institutions, contractors, service industry businesses, IT companies, and e-commerce businesses.

Growth & Expansion Opportunity:

Global digital advertising is forecasted to experience 14% growth in 2022, 9% in 2023 and 10% in 2024. Social media will be the fastest-growing channel between 2021 and 2024 with an annual growth rate of 14.8%. This business can continue to grow with a new owner due to the proven systems and methodology established for getting results.

Reason for Selling:

Pursue other business interests.

Financial Statistics:

Outlined below is a snapshot of the revenue and net owner benefit.

	<u>12 Mos. 2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
Revenue	\$654,539	\$608,199	\$471,261	\$476,467
N.O.B.	\$154,024	\$118,212	\$60,656	\$82,192

* Net Owner Benefit (N.O.B.) is the amount of cash generated by the business to be used at the discretion of the owner.

The Selling Price is **\$420,000** which includes all assets as shown on the asset list.

Disclaimer: The information contained in this document is taken from sources provided by the seller and is not warranted or guaranteed by the Broker. Its content has been approved by the Seller and is subject to corrections and /or changes.

For more information on this outstanding acquisition opportunity, please contact:

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