

Niche Digital Marketing Agency

Headquartered in Utah

Revenue \$2,621,000

EBITDA \$648,000

BUSINESS HIGHLIGHTS - ASKING PRICE \$3,4 MILLION

Full-service digital marketing agency offering website creation, SEO, CRO, UX/UI, graphics design, organic social media, content creation, blogging, and all the magical onsite and off-site SEO stuff like backlinks, redirects, Google my Business, etc.



COMPANY STATS

- Established 2007
- Over 1,200 past customers
- 24 Full time employees
- 3 Owners

GROWTH OPPORTUNITY

- New Areas Globally
- New Products
- Process Improvements/Value Add

INVESTMENT APPEAL

- High growth potential
- Low customer concentration
- High Customer Retention
- Enterprise Customers

	<u>2018</u>	<u>2019</u>	<u>2020</u>	COVID impact <u>2021</u>	2022 <u>Estimated</u>
Revenue	2,966,878	3,372,253	2,543,276	2,568,290	2,700,000
Net Income (loss)	325,385	603,376	546,228	438,474	600,000
Tax, Depr, Int & Amort	24,746	21,386	12,017	14,772	20,000
Unadjusted EBITDA	350,131	624,762	558,245	453,246	620,000
Adjustments/One-time exp	60,788	60,788	60,788	(272,636)	58,000
Adjusted EBITDA	410,919	685,550	619,033	180,610	678,000
Seller's Discretionary Earnings	465,919	740,550	674,033	235,610	733,000